

- TITLE:** **QUANTITATIVE INSIGHTS EXECUTIVE - AFRICA**
- TYPE:** **PERMANENT**
- LOCATION:** **SOUTH AFRICA – JOHANNESBURG, CAPE TOWN OR DURBAN**
(Eligibility to work in SA is required)
- REMOTE:** *The flexibility in our 'working from any location remotely' policy allows our staff to balance work and life demands.*
- EMPLOYMENT TYPE:** **FULL-TIME**
- COMMENCES:** **IMMEDIATELY**

ABOUT MDI:

MDI is an Australian-owned multinational market research agency. We deploy market research via our mobile and big data research tools in more than 50 countries around the world. We have offices in Australia, Latin America, South Africa, North Africa, Europe, and the United States.

We focus on delivering insights to our clients in a faster, more cost-effective way than our competitors. We do this by using technology to our advantage.

We have a talented global team from a diverse range of backgrounds. We strive to be highly creative in our approach and thinking and value collaborative and thoughtful contributions from our team. Currently we are looking to bring on board more local South African talent as we expand our growing team with several quantitative Research or Senior Research executives who are keen to work on large international client accounts. If you are a fast learner, a team player who is driven & passionate about what you do, you are comfortable with numbers, are able to tackle multiple tasks at once and maintain a meticulous level of detail we may be looking for you!

MDI is proud to be an equal opportunity employer with a global culture that embraces diversity. We are committed to providing an environment free of unfair discrimination and harassment. We do not discriminate based on age, race, gender, religion, national origin, disability, marital status, sexual orientation, gender reassignment or other protected category.

OVERVIEW OF THE ROLE:

You will be working with multi-national clients and contributing towards co-developing creative, technology-based solutions to their biggest business challenges. Working across a range of industries, supporting diverse business needs including branding, communications, strategic planning, customer experience, product development and consumer behaviour you will be part of the team ensuring we deliver exceptional insights across *quantitative* research projects.

This is a **South African based** regional client servicing role.

WHAT WE OFFER:

- The opportunity to develop and progress your career in a truly global environment, working together with multi-national clients and colleagues on technology driven, cutting edge research projects.
- The ability to influence business decisions and shape strategy.
- Tailored learning & development, with ongoing constructive and supportive coaching and feedback as well as the opportunity to learn directly from senior leaders and partners.
- An environment where your voice is heard; MDI encourages all team members to actively participate in idea generation and bring new ideas to the table, both on research related tasks as well as internal processes.
- A flexible 'work-remote' model allowing you to balance personal obligations and work requirements with greater ease. The MDI SSA team has regular monthly meet ups at one of our office spaces to ensure a strong and cohesive team culture.
- Competitive remuneration package

WHAT WE ARE LOOKING FOR:

At MDI we hire on *attitude*. We believe that a potential team member who displays a strong level of drive and desire to learn quickly and grow within the MDI team, is one who generally grows into the strongest and most committed researcher. Key attitudinal traits we look for:

- 100% committed to, and passionate about your work.
- You have a proactive attitude and are a creative thinker, with a hunger for knowledge. You use initiative and bring new ideas to the table.
- You are energetic and enthusiastic in performing a service to the company.
- You can communicate fluently, openly, and honestly.
- You demonstrate maturity and good judgment.
- You can work independently and adhere to your own and others' deadlines.
- You have exceptional attention to detail.
- You work methodically and accurately.
- You enjoy working as part of a team as well as working independently.
- You don't take yourself too seriously; enjoy a laugh with the team.

KEY PERFORMANCE AREA's:

RESEARCH DESIGN:

- Working with Research teams across the MDI network, you will help design research programs that provide answers to client's business questions.
- Appraising client briefs together with the research team to understand client needs and business objectives.
- Demonstrate critical thinking and research knowledge to help the research team produce effective proposals.
- Collaborate with the research team to suggest and implement best practice research designs and output.
- Help design quantitative questionnaires that are short, targeted, and enjoyable for consumers to complete.
- Checking questionnaire scripts for logic and flow before deployment to ensure an optimal consumer experience.

PROJECT MANAGEMENT:

- Provide input into projects to ensure the research team can deliver against agreed objectives, and within required budgets and timelines.
- Schedule and participate in regular planning and review meetings.
- Highlighting any project management concerns with your manager to ensure seamless client service.
- Ability to work outside of defined parameters and be able to adapt to situations as they change.
- Prepare simple project costings for your managers review, including liaison with suppliers.
- Building strong relationships with suppliers to ensure the best project outcomes for MDI.

REPORTING:

- Working with the Research team by inputting into all elements of reporting, such as the analysis requirements, working with dashboard software, checking data in the charts, assisting with report commentary and summaries
- Providing insight recommendations that align to the client's research and business objectives.

TEAMWORK & COLLABORATION:

Effective and efficient team member who demonstrates a strong spirit of collaboration, openness towards people of different cultures and a proactive attitude to build relationships internally and externally with teams and markets beyond one's own. **A hunger to learn, with a passion to grow.**

SKILLS & EXPERIENCE:

- 2-3 years of quantitative research experience within a full-service research **agency. (a must)**
- Hands-on project management experience, including liaising with FW suppliers, questionnaire design, field management, data checking and reporting experience. **(a must)**
- Bachelor's degree in: Business Management, Marketing, Psychology, Statistics, or any relevant field of study.
- Excellent ability to use Microsoft office – particularly PowerPoint, Word, Excel.
- Experience with SPSS or other statistics packages.
- Experience with Mobile Digital Research methodologies and AI would be preferred.
- Digital savvy and technologically curious, with a willingness to learn.
- Proficient with numbers and formulas.
- Organizational and time management skills – self-motivated in a fast-paced environment and able to effectively juggle multiple projects, deliverables, and deadlines simultaneously while ensuring work is accurate, neat and error-free.
- Strong interpersonal and communication skills
- Flexibility to work collaboratively as well as autonomously.
- Proactive problem-solver, but not afraid to ask for assistance. Task-oriented project management skills.
- Work outside of defined parameters and be able adapt to situations as they change.
- Excellent verbal and written English. (Arabic, French and/or Portuguese language skills would be a plus)
- Experience conducting research across various African markets (specifically Egypt, Kenya and Nigeria) would be a plus.

APPLICATION PROCESS:

If this sounds like the right role for you, then please apply by clicking on this link:

[https://mdiglobal.bizmerlin.net/jobboard/#/position/view/347194/Quantitative Insights Executive
- Africa](https://mdiglobal.bizmerlin.net/jobboard/#/position/view/347194/Quantitative_Insights_Executive_-_Africa)

Don't meet every single requirement?

At MDI we are dedicated to building a diverse, inclusive, and authentic workplace, so if you're excited about this role but your past experience doesn't align perfectly with every qualification in the job description, we encourage you to apply anyway.

We look forward to hearing from you.

JOIN THE MDI FAMILY - TO LOVE WHAT YOU DO EVERY SINGE DAY!